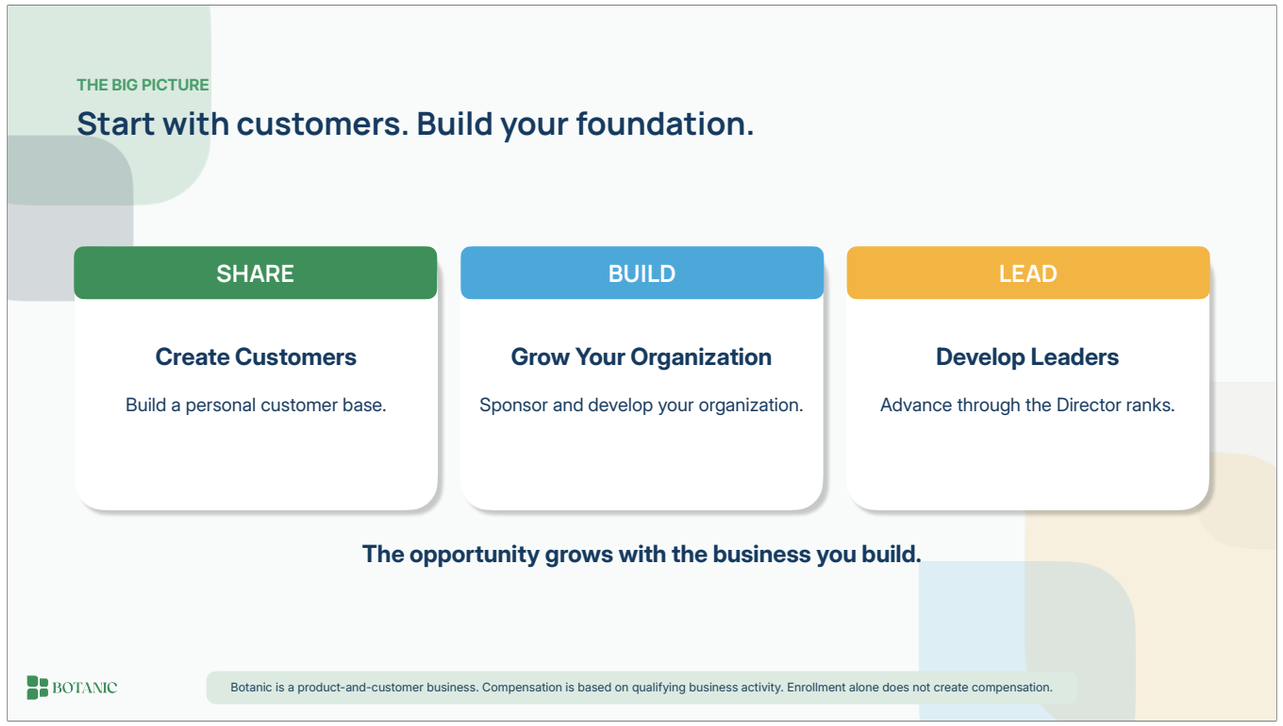
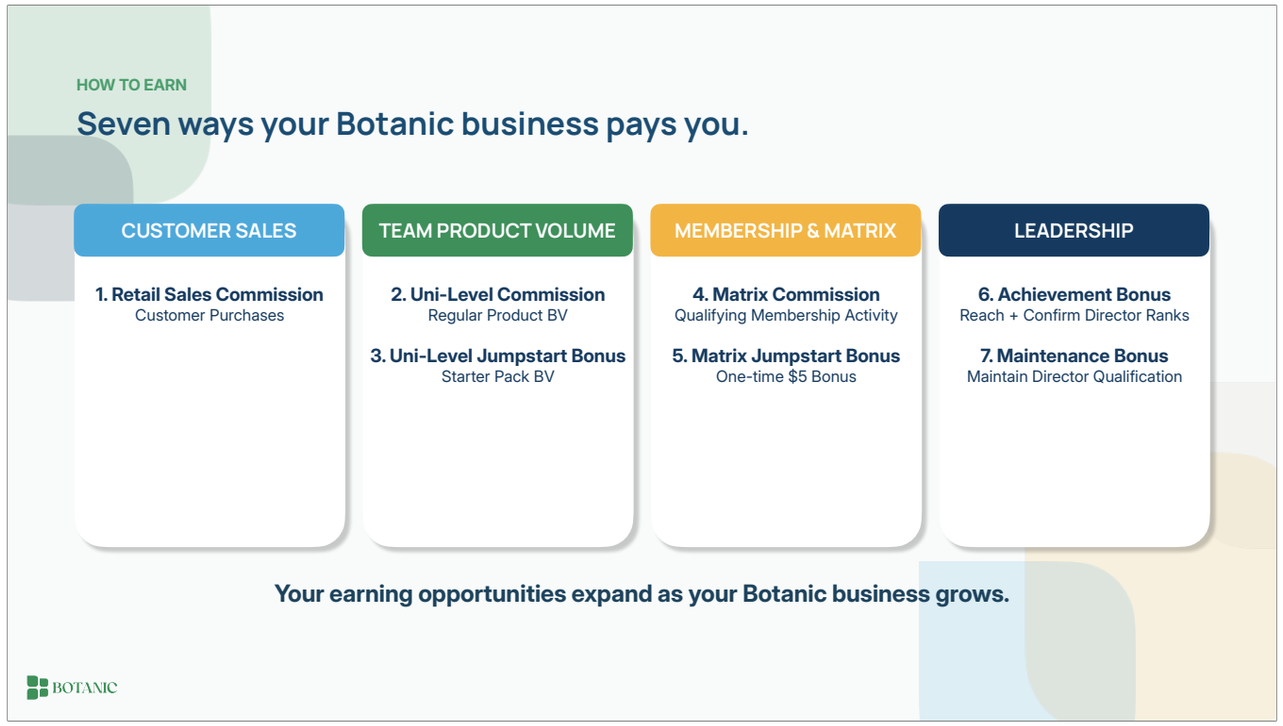
“Let me walk you through how the Botanic compensation plan works. You don’t need to memorize every percentage or qualification today. What I want you to understand is the overall path; how you can start with customers, build an organization, and eventually move into leadership if that’s where you want to take your business.”



“The easiest way to understand Botanic is in three stages: share, build, and lead.

You can start simply by sharing products and creating customers. From there, if you choose to build a team, product volume throughout your organization can create additional earning opportunities. And as that organization grows and you begin developing leaders, the Director ranks introduce additional leadership bonuses.

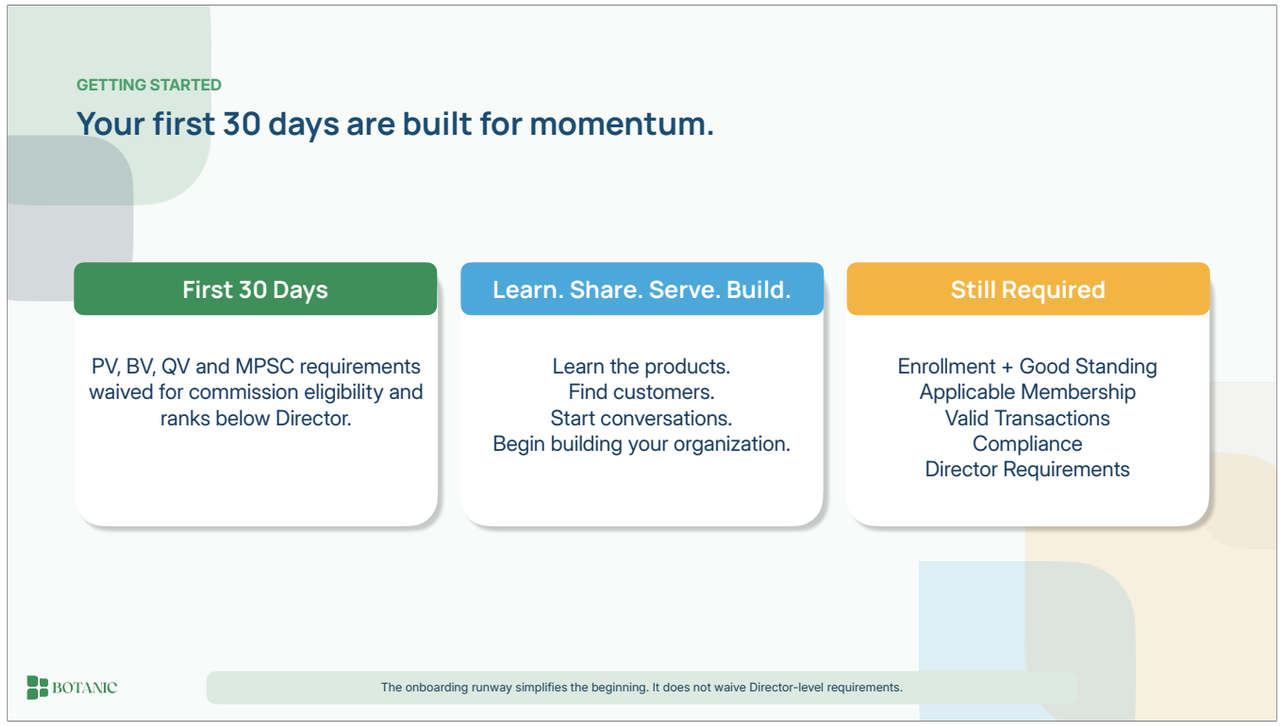
You don’t have to do everything at once. The plan is designed to expand as the business you build expands.”



“There are seven different ways to earn, but I don’t want the number seven to make this feel complicated. They fall into four very logical categories.

There’s customer income. There’s product-volume income from the organization you build. There are two earnings associated with the Matrix and qualifying Membership activity. And then, once you reach Director, there are two additional leadership bonuses.

We’re going to take them one group at a time.”

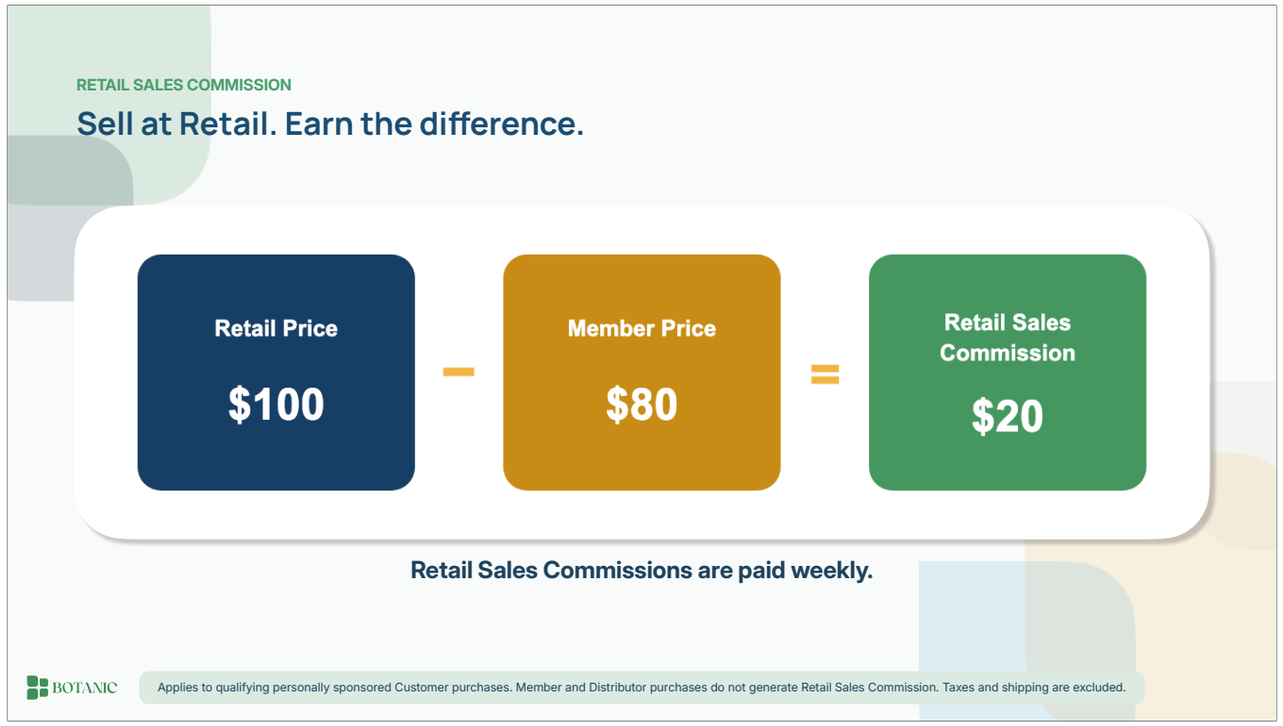


“We also tried to make the beginning less overwhelming. During a new Distributor’s first 30 days, certain volume and customer-count requirements are waived for commission eligibility and ranks below Director.

That gives you some room to learn the products, start talking to people, get customers, and begin building.

It doesn’t mean everything is waived. Your account still needs to be properly enrolled and in good standing, and Director qualifications still apply in full.”

“Let's start with the simplest earning method: a customer buys a product.”



“This is the most direct way to earn. If your personally sponsored customer purchases a qualifying product at Retail Price, you earn the difference between Retail Price and Member Price.

So in this simple example, a $100 retail purchase with an $80 Member Price creates a $20 Retail Sales Commission.

These commissions are paid weekly.”

“Customer sales are the beginning. The Uni-Level is where we move into building an organization.”

“The Uni-Level follows your personal sponsorship genealogy—the people you sponsor, the people they sponsor, and the organization that continues to grow underneath them.

There is no limit to how many people you can personally sponsor, which is what we mean by unlimited width.

Where rank becomes important is depth. As your Paid Rank advances, you can qualify to earn on additional levels, eventually reaching as deep as 10 levels.

And there are two product-volume paths inside the Uni-Level: Regular Product volume pays through the Uni-Level Commission, while optional Starter Pack volume pays through the Jumpstart Bonus.”

“First, let’s look at the regular products people continue purchasing and using.”

UNI-LEVEL COMMISSION

Your Paid Rank determines your percentage and paid depth.

Level	Aff.	Aff.+	BA	Sr BA	EBA	5K	10K	25K	50K	100K	250K	500K
L1	20%	20%	25%	25%	25%	30%	30%	30%	30%	35%	35%	35%
L2	—	—	10%	10%	10%	20%	20%	20%	20%	20%	20%	20%
L3	—	—	—	5%	5%	10%	10%	10%	10%	10%	10%	10%
L4	—	—	—	—	5%	5%	5%	5%	5%	5%	5%	5%
L5	—	—	—	—	—	—	5%	5%	5%	5%	5%	5%
L6	—	—	—	—	—	—	—	2%	2%	2%	2%	2%
L7	—	—	—	—	—	—	—	—	2%	2%	2%	2%
L8	—	—	—	—	—	—	—	—	—	1%	1%	1%
L9	—	—	—	—	—	—	—	—	—	—	1%	1%
L10	—	—	—	—	—	—	—	—	—	—	—	1%

Percentage of qualifying Regular Product BV by actual genealogy level and Paid Rank.

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“This chart shows how the Uni-Level expands with rank.

Don't feel like you need to study every box right now. The important thing to notice is the pattern.

At Affiliate, you can qualify for 20% on level one. As you advance, additional levels open and some percentages increase. At the highest ranks, the plan can pay through level ten.

So rank doesn't just represent recognition. It affects both how deep you can qualify to earn and the percentage available on certain levels.”

“Now let’s look at the second product-volume path inside the Uni-Level: Starter Pack volume. Starter Packs follow their own weekly bonus schedule, separate from Regular Product volume.”

“Optional Starter Packs follow the same personal sponsorship genealogy, but they use their own compensation schedule.

For compensation purposes, Starter Pack BV equals 32% of Retail Price. That qualifying BV can then generate Uni-Level Jumpstart Bonuses based on genealogy level and Paid Rank.”

UNI-LEVEL JUMPSTART BONUS

Starter Pack percentages and depth grow by Paid Rank.

Level	Aff.	Aff.+	BA	Sr BA	EBA	5K	10K	25K	50K	100K	250K	500K
L1	20%	20%	25%	25%	25%	30%	30%	30%	35%	35%	35%	35%
L2	—	—	10%	10%	10%	20%	20%	20%	20%	20%	20%	20%
L3	—	—	—	5%	5%	5%	5%	5%	5%	5%	5%	5%
L4	—	—	—	—	5%	5%	5%	5%	5%	5%	5%	5%
L5	—	—	—	—	—	—	3%	3%	3%	3%	3%	3%
L6	—	—	—	—	—	—	—	3%	3%	3%	3%	3%
L7	—	—	—	—	—	—	—	—	2%	2%	2%	2%
L8	—	—	—	—	—	—	—	—	—	2%	2%	2%
L9	—	—	—	—	—	—	—	—	—	—	1%	1%
L10	—	—	—	—	—	—	—	—	—	—	—	1%

Percentage of qualifying Starter Pack BV by actual genealogy level and Paid Rank.

BOTANIC

“This chart works just like the previous one, but it applies specifically to qualifying Starter Pack BV.

Again, the takeaway isn't memorizing the percentages. It's understanding that the amount of depth available increases as Paid Rank increases, and that Starter Pack BV follows a separate schedule from Regular Product BV.”

“Separate from the Uni-Level, Botanic has another structure called the Matrix.”

MATRIX COMMISSION

A second structure. Another way to earn.

Level	Positions Per Level	Commission Per Payable Position	Total Per Level
Level 1	3	$1	$3.00
Level 2	9	$1	$9.00
Level 3	27	$1	$27.00
Level 4	81	$1	$81.00
Level 5	243	$1	$243.00
Level 6	729	$1	$729.00
Level 7	2,187	$1	$2,187.00
	3,279 Total Positions		

$1 per qualifying payable Membership position.

BOTANIC

Matrix placement and your personal sponsorship genealogy are separate. Membership payments do not create PV, BV, QV, or MPSC.

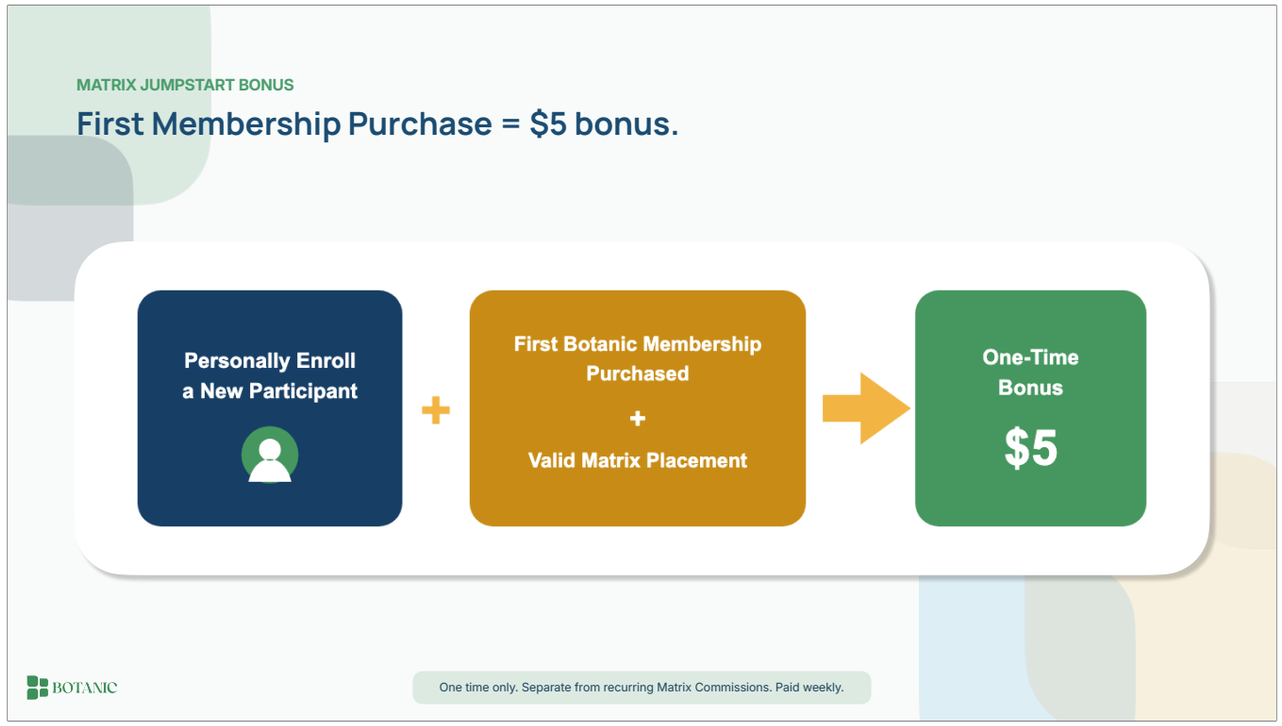
“The Matrix is completely separate from the Uni-Level.

It's a three-wide, seven-level structure. That means there are three positions on level one, nine on level two, 27 on level three, and it continues expanding through seven levels for a total of 3,279 positions.

Qualified Membership activity within payable positions can generate a $1 Matrix Commission per position, subject to eligibility and Paid Rank.

One distinction is important: where someone sits in your Matrix and who personally sponsored that person are not necessarily the same thing. These are two different structures.”

“In addition to the recurring Matrix Commission, there is also a one-time Matrix Jumpstart Bonus tied to a new Participant’s first qualifying Membership purchase.”



“When you personally enroll a new Participant, their first qualifying Membership purchase can create a one-time $5 Matrix Jumpstart Bonus for the eligible enrolling Distributor, assuming there is valid Matrix placement.

That bonus is separate from the recurring monthly Matrix Commission.”

“You'll see four abbreviations throughout the plan.

PV is Personal Volume. BV is the product volume generated throughout your Uni-Level organization. QV is the portion of that BV that remains eligible for rank qualification after applicable limits and exclusions. And MPSC is simply the minimum number of personally sponsored customers or members with a qualifying product purchase.

These numbers aren't four different businesses to build. They're simply the measurements Botanic uses to determine qualification.”

“Now that we’ve covered the different ways to earn, let’s look at how rank progression works. Rank is what determines which compensation levels and leadership opportunities you can qualify for as your business grows.”

“There are three broad stages of rank progression.

Affiliate and Affiliate Plus are the starting ranks. Then come the Brand Ambassador ranks. After that, the Director ranks begin at 5K and continue through 500K Director.

One distinction matters here: recognition and compensation aren't necessarily the same thing. Compensation is based on your Paid Rank for the applicable commission period—the rank whose actual requirements you satisfied.”

RANK REQUIREMENTS

Rank requirements at a glance.

Requirement	Affiliate	Affiliate+	BA	SBA	EBA	5K	10K	25K	50K	100K	250K	500K
PV	0	20	30	50	80	100	100	100	100	100	100	100
BV	0	0	200	500	1K	5K	10K	25K	50K	100K	250K	500K
MPSC	0	1	3	3	3	10	10	10	10	10	10	10

BV threshold is satisfied using QV. Director ranks apply the 50% maximum-leg rule.

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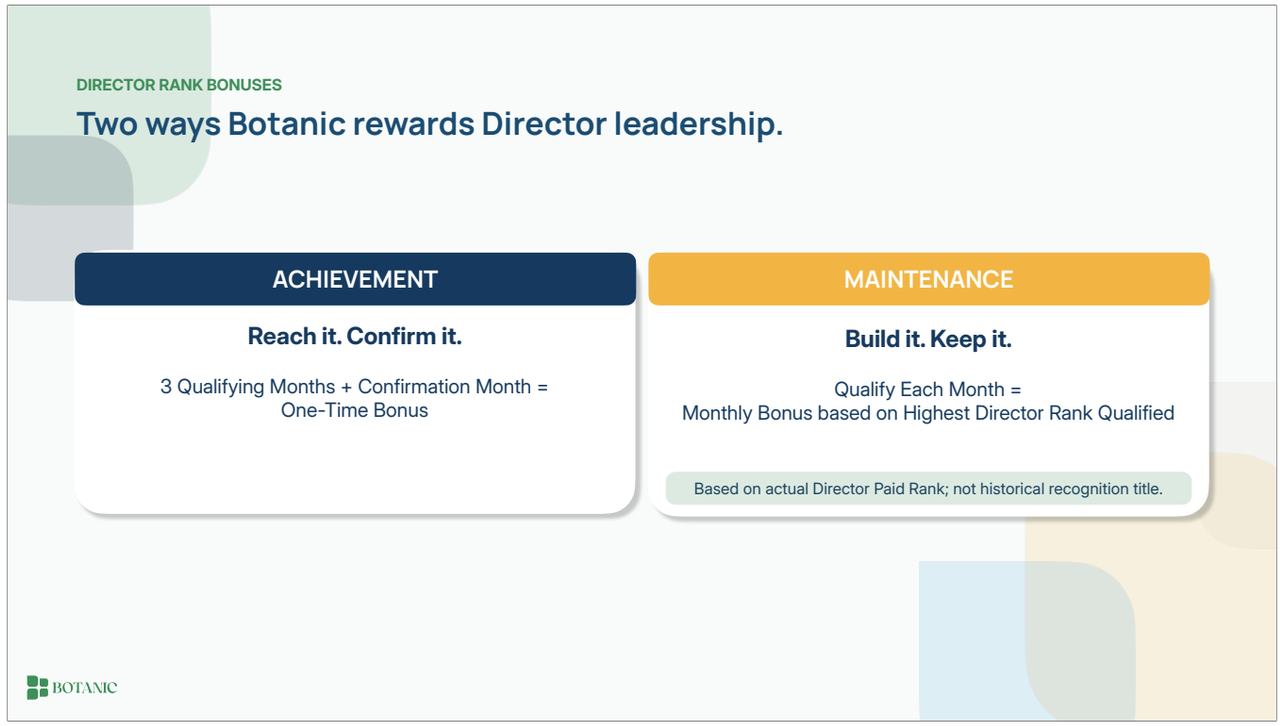
“This is the qualification chart.

You can see that as rank increases, the PV, organizational volume, and customer requirements increase.

Starting at the Director ranks, the plan also applies a 50% maximum-leg rule so that the required qualifying volume can't all come from one leg. That encourages a healthier, more balanced organization.”

“Director is where the plan begins to reward leadership more directly. Once you reach the Director ranks, two additional monthly bonus opportunities become available.”



“Once you reach the Director ranks, two additional bonus opportunities open.

The Achievement Bonus rewards reaching and confirming a Director rank. You qualify at that rank for three consecutive months, remain qualified during a fourth confirmation month, and then the one-time bonus for that rank is generated.

The Maintenance Bonus is different. That one rewards ongoing performance. Each month, it's based on the highest Director rank you actually qualify for during that month.”

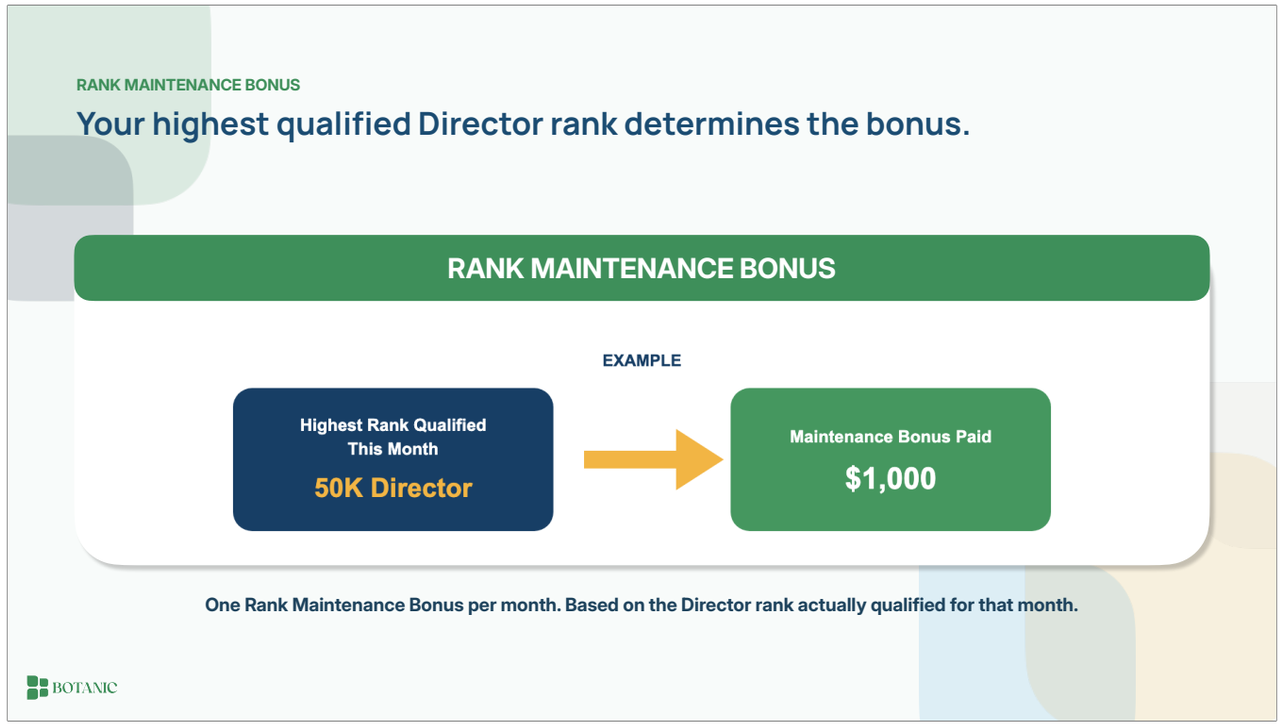
“First is the Rank Achievement Bonus. This one rewards you for reaching a Director rank and then confirming that performance over time.”

“This visual makes the Achievement Bonus pretty simple.

Month one: qualify. Month two: qualify. Month three: qualify. Then in month four, remain qualified.

Once that confirmation month is completed, the Rank Achievement Bonus for that Director rank is generated. It's a one-time bonus for each Director rank.”

“The second Director bonus rewards consistency. The Rank Maintenance Bonus is based on the highest Director rank you actually qualify for during that month.”



“The Maintenance Bonus is much more immediate.

Each month, Botanic looks at the highest Director rank you actually qualified for during that month and pays the corresponding Maintenance Bonus.

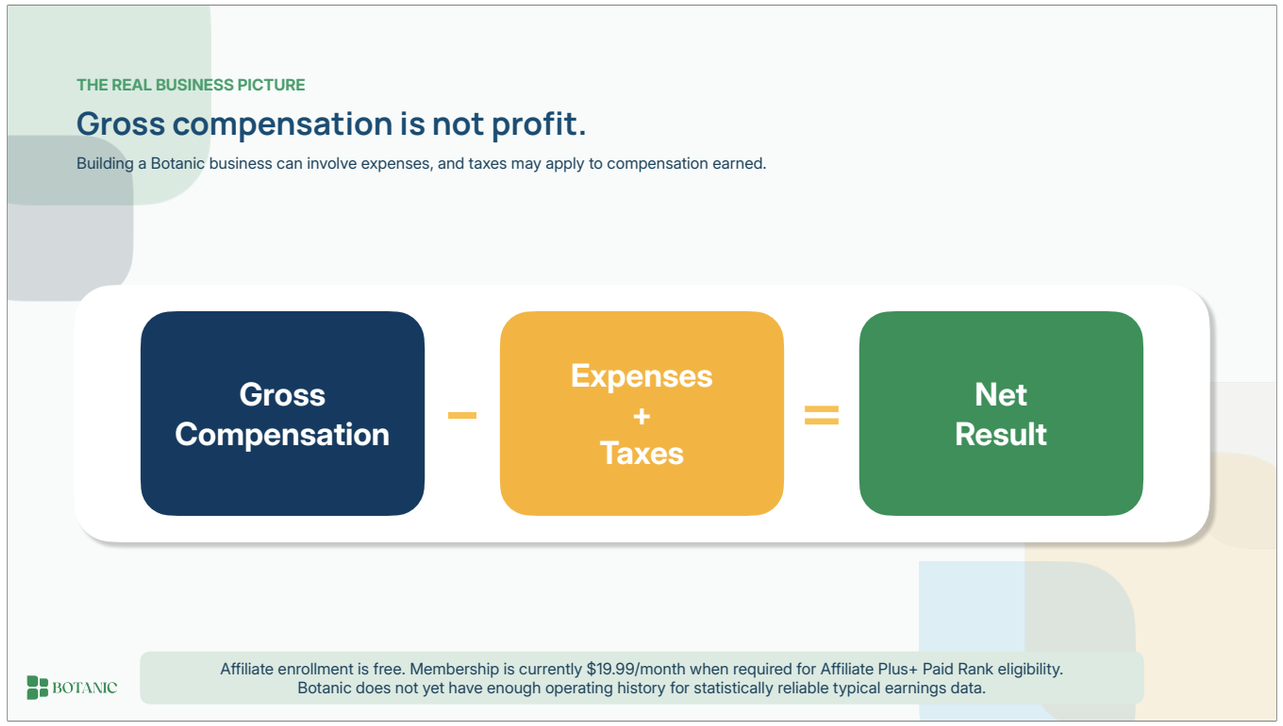
In this example, qualifying as a 50K Director for the month produces a $1,000 Rank Maintenance Bonus.”

“Now let's talk about timing.

Four earning methods are calculated weekly: Retail Sales, Uni-Level Commission, Uni-Level Jumpstart, and the Matrix Jumpstart Bonus.

Three are calculated monthly: Matrix Commission, Rank Achievement Bonus, and Rank Maintenance Bonus.

Both schedules pay on the second Friday after the applicable commission period ends.”

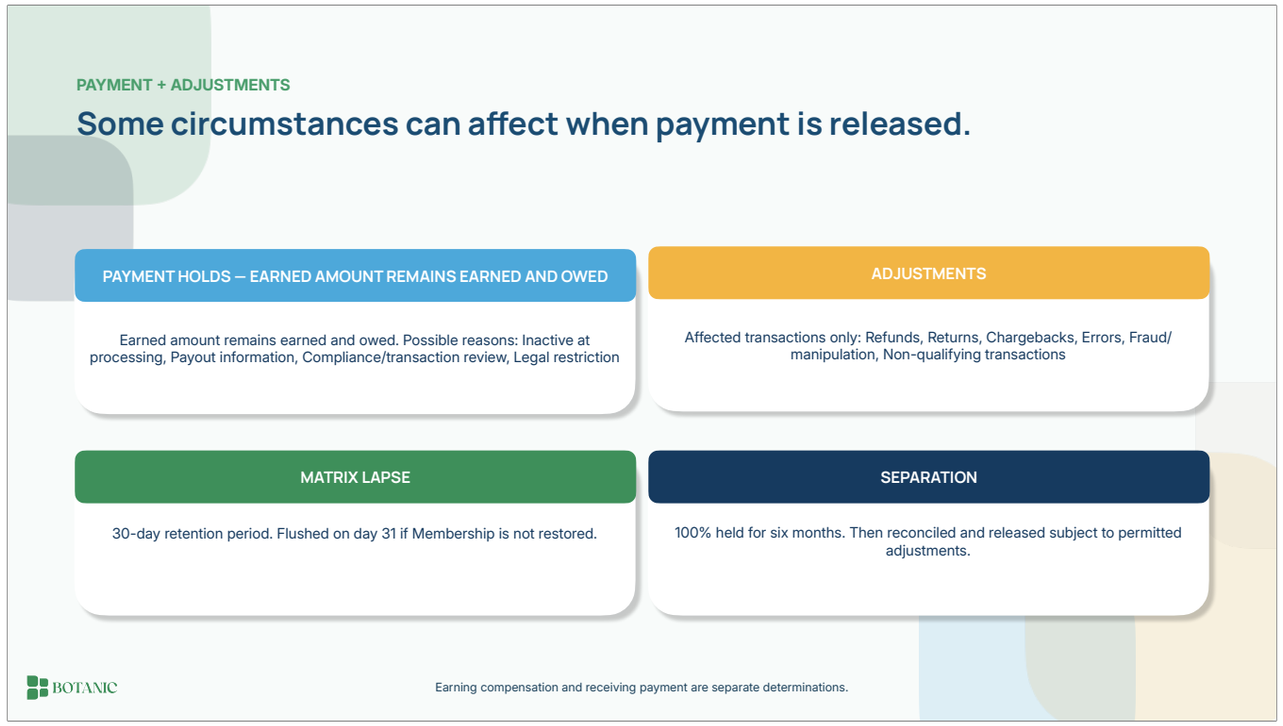


“One important business point: compensation is not the same thing as profit.

Like any business, there can be expenses, and taxes may apply. What remains after those expenses and taxes is the actual net result.

Affiliate enrollment itself is free. A current Membership is $19.99 per month when required for Affiliate Plus and higher Paid Rank eligibility.

And because Botanic is still new, the company does not yet have enough operating history to provide statistically reliable typical earnings data.”

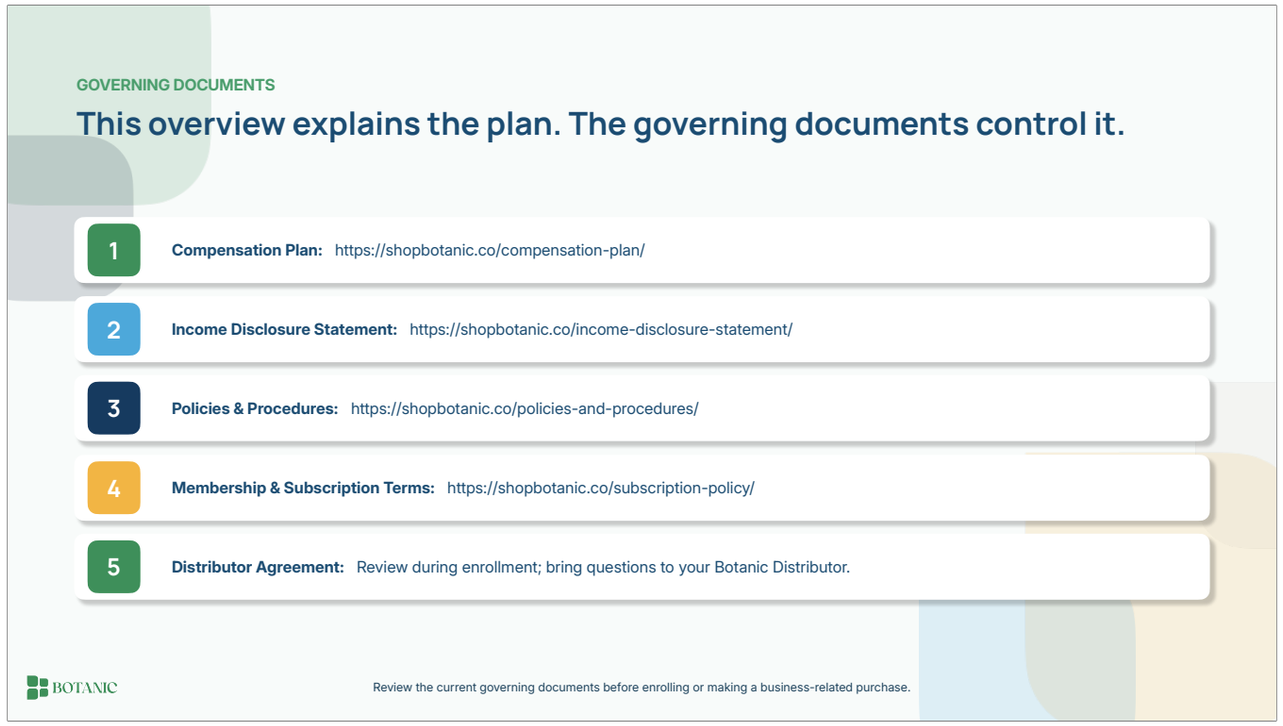


“There are also a few circumstances that can affect payment timing.

The first is a payment hold. An amount can already be earned but temporarily held because of something like missing payout information, a documented review, or a legal restriction. The important distinction is that an earned amount remains earned and owed, subject to the applicable plan provisions.

Adjustments are transaction-specific and can apply to things like refunds, returns, chargebacks, errors, fraud, manipulation, or non-qualifying transactions.

There are also specific rules for a lapsed Matrix position and for compensation after separation. The full details are in the governing Compensation Plan, so this page is really meant to show that those rules exist rather than make you memorize them.”



“This presentation is meant to make the compensation plan easier to understand. It is not the governing legal document.

Before enrolling or making a business-related purchase, everyone should review the current Compensation Plan, Income Disclosure Statement, Policies and Procedures, Membership terms, and Distributor Agreement.

If anything in an overview ever differs from the official Compensation Plan, the official Compensation Plan controls.”